



## MapInfo Access Program:

### Tailoring local government services using GIS technology

With increased interest in Tasmania's business and investment opportunities, local governments are looking to streamline their services and improve asset management.

George Town Council staff now have access to one of the most sophisticated data management systems available. Administrative staff through to senior management can now administer all core business activities – including building approval processes, asset management, rate payments and general enquiries - using MapInfo GIS.

Insight GIS have provided the Council with an online system that links all information programs using MapInfo Professional and EasiMaps. For administrative staff, this means that moving from one program to another to retrieve information is now a seamless operation performed through the one interface. For those in the field, asset management and maintenance procedures are now linked directly to information stored on the GIS system, significantly improving accuracy and response times.

**INSIGHT OFFERS MAPINFO GIS AS AN EASY TO USE, SOPHISTICATED SPATIAL DATA MANAGEMENT SYSTEM THAT SIGNIFICANTLY IMPROVES AN ORGANISATION'S CAPACITY TO PROVIDE ACCURATE INFORMATION QUICKLY - A SYSTEM 'FAR SUPERIOR' TO ANY OTHER SYSTEM THE COUNCIL HAS USED BEFORE.**

Ben Pascoe, Technical Officer, says that staff have responded well to the introduction of MapInfo. Insight GIS managed the implementation of MapInfo software, digitising and attributing Council assets to property boundaries, and then familiarised staff with the user applications through on and off-site training sessions. Ben believes it is a system that will appeal to other government departments on public show.

Malcolm Aitken, Engineering Assistant, and Craig Perkins, Project and Economic Development Coordinator, agree that having such a sophisticated package tailored to their needs, with information available to all staff at all times, has significantly impacted upon the Council's efficiency. They are impressed by the package's potential 'unlimited use' throughout the organisation and claim that the MapInfo GIS is 'far superior' to the cumbersome method of administering Asset Management, Development Approvals or Building Applications. The Insight GIS solution means that any alterations made to spatial records, including boundary changes and asset maintenance, can be done in a fraction of the time previously taken – eliminating the need to manually draft a map from scratch. ➡

#### CLIENT

- George Town Council, Tasmania

#### PROBLEM

- The need for staff to retrieve spatial and general information from many different locations meant slower administrative and building approval processes

#### REQUIREMENT

- Improve Council services by implementing an easy to learn, cost-effective, online data management system that delivers up to date information across the organisation

#### SOLUTION

- Insight GIS managed the corporate implementation of MapInfo software
- Digitised and attributed Council asset to property boundaries.
- On and off-site training and technical support ensured smooth transition and fast-tracked the Councils capacity to provide accurate information quickly and easily

#### ADVANTAGE

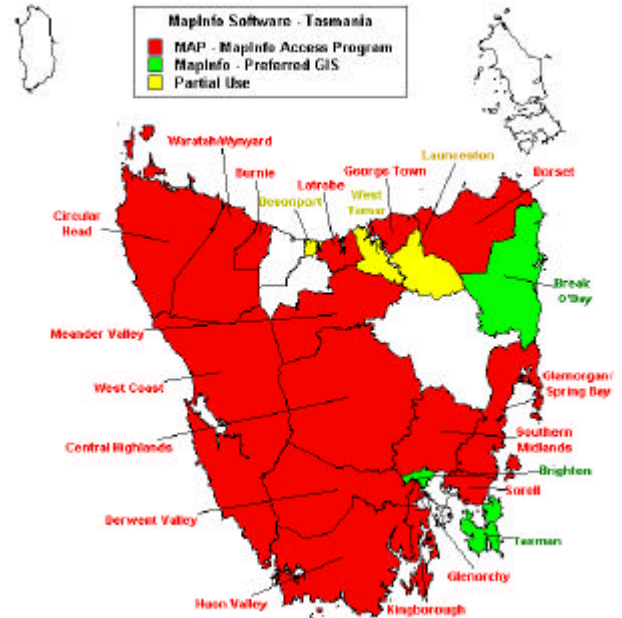
- With GIS technology included within core business activities the Council now provides more information, more effectively and easily than ever before.

What attracted George Town Council to commit to the upgrade was the MapInfo Access Program (MAP).

MAP is an initiative that has been implemented by Insight GIS in conjunction with the MapInfo Corporation.

MAP enables local governments to use the latest software through a very attractive pricing model. It includes an annual investment to use a wide range of GIS technologies such as desktop products, intranet and web applications, hand held applications and mobile technologies. Instead of purchasing individual licenses, councils have an annual contract for the unlimited use of MapInfo software.

Included in the Program are MapInfo Professional, EasiMaps, Encounter, MapShop, MapXtreme, MapBasic, Mobile MapX, and SpatialWare – a selection of premium GIS software applications.



What an Insight GIS solution does for an organisation is capture all relevant non-spatial data – such as property owner details, rate payment details, Development Approval information, asset location and boundary adjustments – and displays it in an easy to use, straightforward visual representation.

Insight GIS also provides phone, fax and email support, as well as cadastral updates of data from Land Information Systems Tasmania (LIST) - a whole of government integrated land and information infrastructure with a web based delivery system. Councils are therefore provided with the knowledge and tools to manage their core business activities in a more or less self sufficient capacity.

**THE ADVANTAGE FOR COUNCILS IS THAT, DUE TO THE SYSTEM'S SIMPLICITY, THEY ARE ABLE TO TRAIN STAFF QUICKLY AND THEN RAPIDLY SEE THE RESULTS THROUGH MORE EFFICIENT SERVICE DELIVERY. IN ADDITION, COUNCILS ARE ABLE TO MAINTAIN CONTROL OVER THE INFORMATION.**

**FOR MORE INFORMATION:**

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